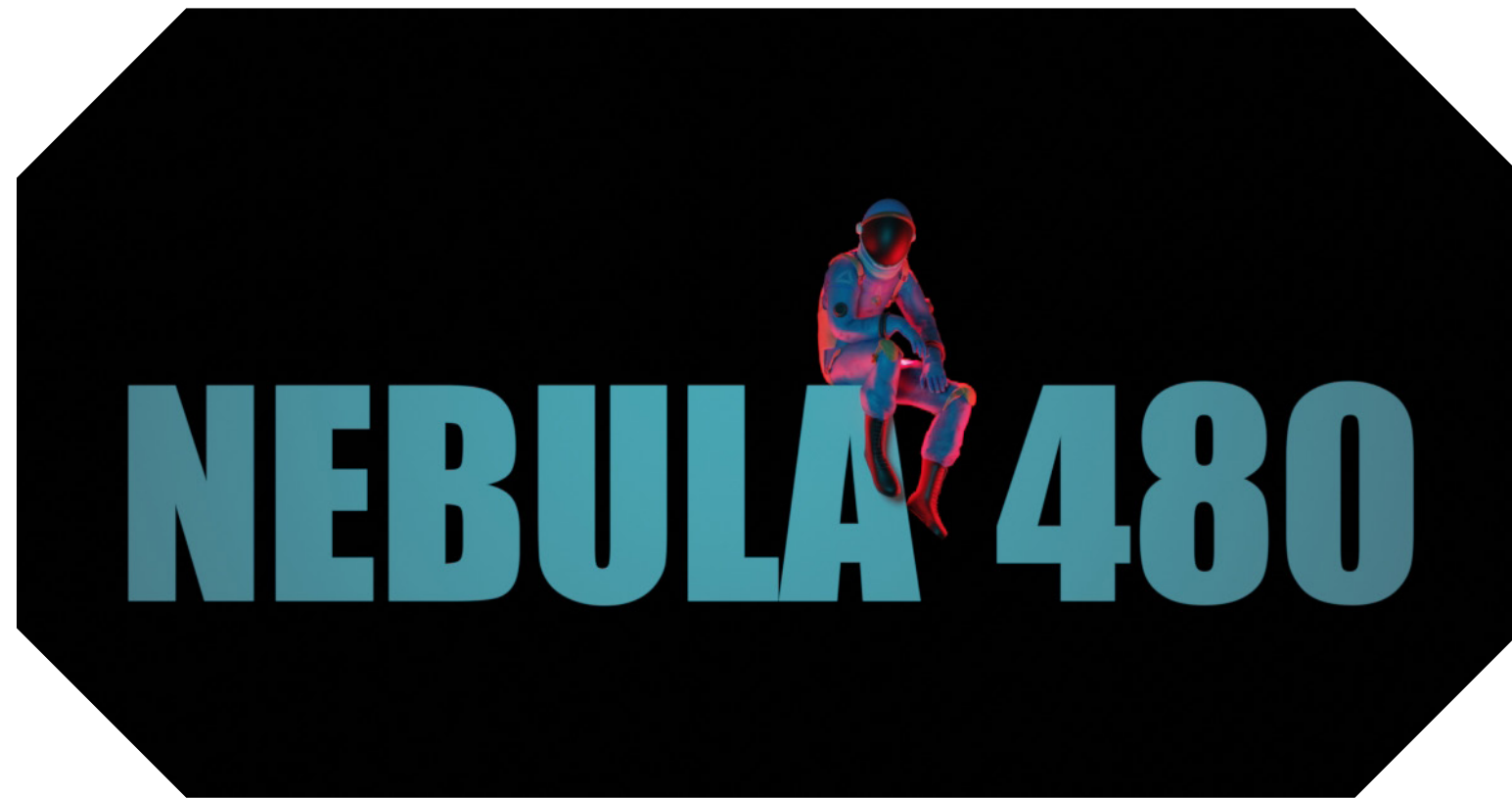




# MARIO LEAL GRAPHIC DESIGN PORTFOLIO

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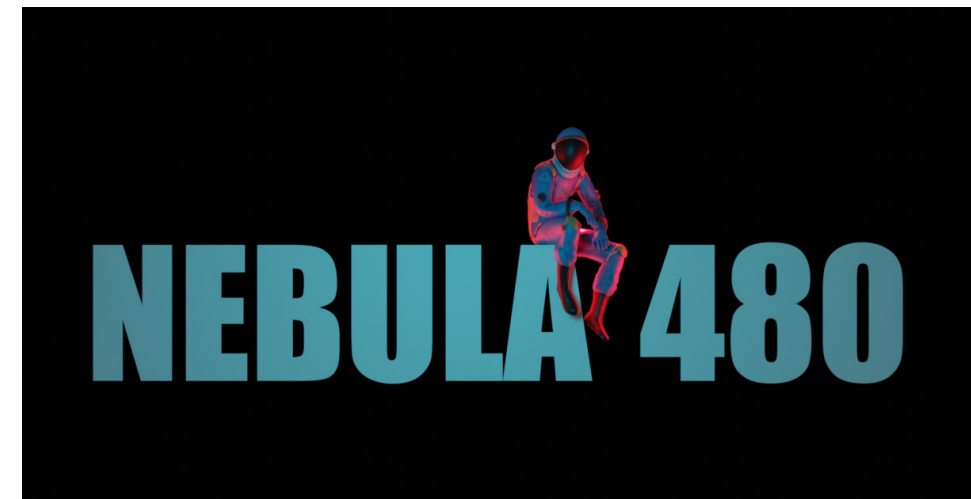
MY NAME IS MARIO LEAL AND I AM THE CREATOR OF THE NEBULA 480 BRAND.

I'LL ALWAYS BE A VIDEOGRAPHER AT HEART, BUT MY CREATIVE CRAVINGS HAVE FORCED ME TO GO BEYOND CINEMATIC LIMITATIONS WHERE I AM NO LONGER BOUND TO A CAMERA. 3D ANIMATION HAS BEEN ONE OF THE MOST FASCINATING PASSIONS I HAVE FOUND AS THE TOOLS ALLOW YOU TO CREATE BEYOND WHAT YOUR IMAGINATION CAN IMAGINE. WITH SAID TOOLS, I FEEL I'VE BEEN ABLE TO PUSH THE BOUNDARIES OF WHAT I WAS NEVER ABLE TO DO WITH A CAMERA AND PUSH MY CINEMATIC CONCEPTS AND IDEAS TO ANOTHER LEVEL. FROM PHOTOGRAPHY TO GAME DESIGN, I COVER A BROAD RANGE OF DIGITAL MEDIA THAT CAN BE USED FOR ENTERTAINMENT AND OR MARKETING PURPOSES. IN ANY CASE I HAVE YOU COVERED.

## THE LOGO

BEFORE NEBULA 480 HAD ANY FORM OF CONTENT, IT WAS NOTHING MORE THAN A SPACE IMAGE FROM GOOGLE WITH A BASIC FONT IN THE FRONT. SINCE THEN, IT HAS EVOLVED INTO DIFFERENT VARIATIONS AND INTO THE FORM THAT IT HAS TODAY.

HERE YOU CAN SEE THE LETTERHEAD AS WELL AS THE SOCIAL MEDIA BANNER FOR FACEBOOK AND YOUTUBE AND HOW THE ASTRONAUT REMAINS AS THE CONSTANT





## STARTING OUT

THESE IMAGES WERE THE FIRST SET OF ANIMATION SHOTS THAT I FELT CONFIDENT ENOUGH TO RELEASE TO THE INTERNET . I WAS STILL GETTING MY FOOTING IN TERMS OF LEARNING ABOUT SCALE AS I FEEL THAT ALLEYWAY MIGHT HAVE SOME THINGS THAT MAY BE OUT OF PROPORTION IF A PERSON WAS STANDING IN THE SCENE HOWEVER I COULD BE WRONG AS THIS WAS DONE A LONG TIME AGO . THE FOREST IMAGE WAS A BACKGROUND FOR AN RPG GAME I WAS WORKING ON AND WAS LEARNING ABOUT ISOMETRIC VIEWS.





## **LANDSCAPES**

**ONCE I UNDERSTOOD THE BASICS OF ADDING GRASS TO ANY SURFACE, I BEGUN ADDINGS GRASS TO EVRYTHING. EXPERIMENTATION WITH VEGETATION PROMPTLY FOLLOWED**





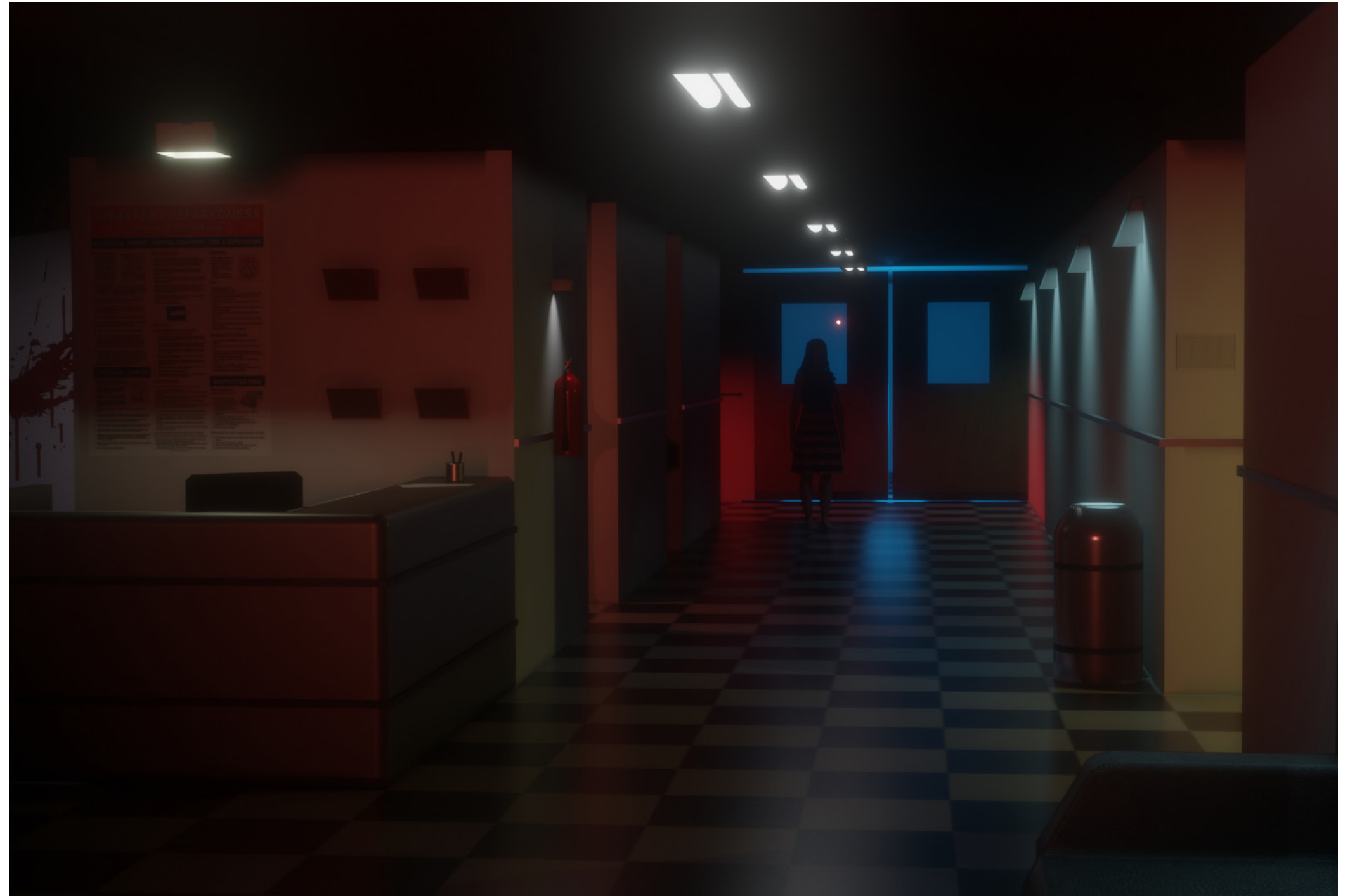
## **LANDSCAPES**

**NATURALLY TREES FOLLOWED ONCE I UNDERSTOOD THAT LIKE ALL 3D OBJECTS YOU CAN PLACE THEM IN ANY POINT RELATIVE TO 3D SPACE . MIXING IN GRASS AND LEAVES TO TRY TO MAKE THIS CITY LOOK LIKE IT HAS LIFE IN IT AFTER IT BEING ABANDONED WAS BASICALLY THE GOAL**



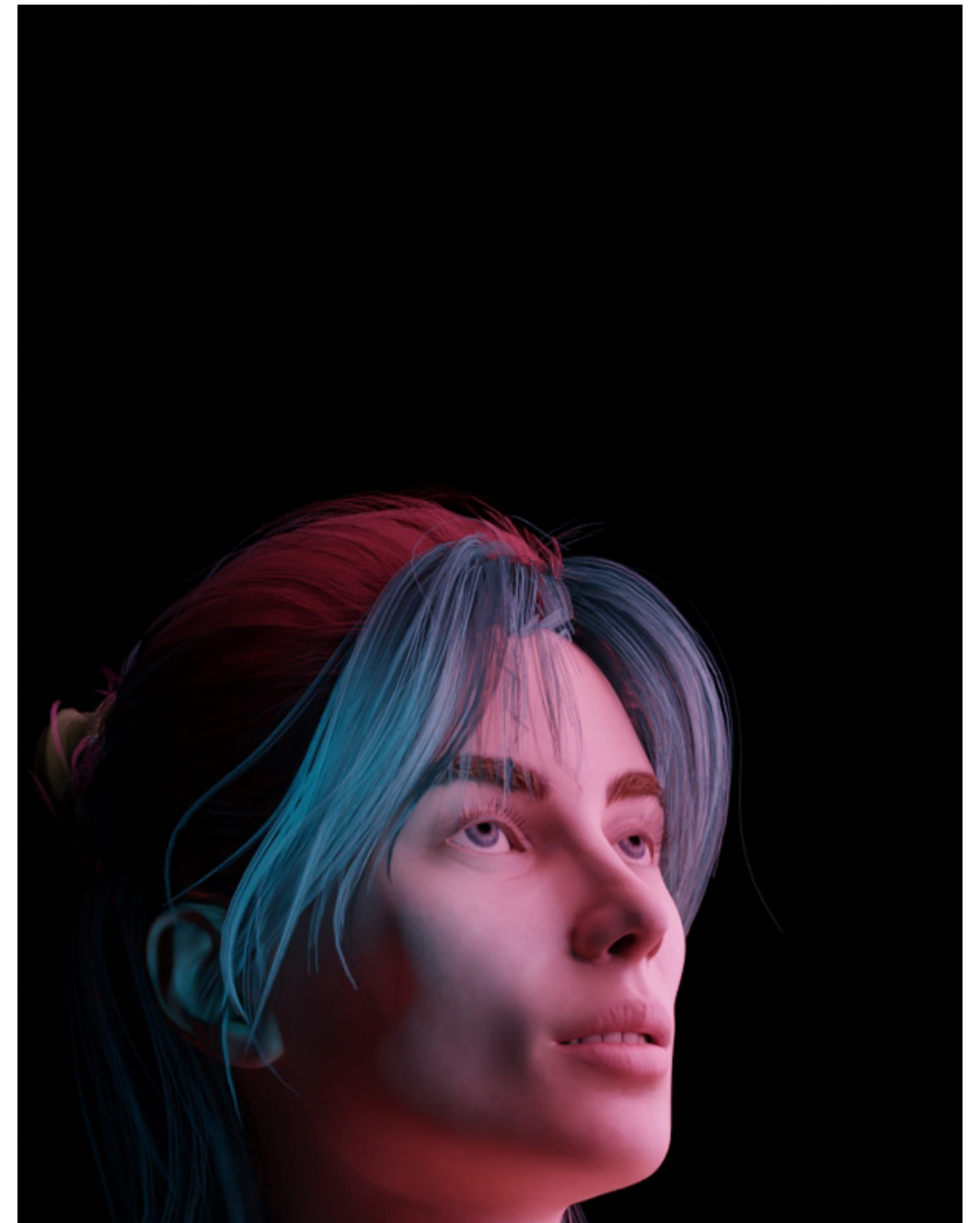
## INTERIOR

I FELT IT WAS TIME TO GO IN THE OPPOSITE DIRECTION FROM MY PREVIOUS WORK AND BEGUN TO WORK ON INTERIORS. I WAS TRYING TO MAKE THIS SCENE CREEPY WITH THE WOMAN AT THE END OF THE HALL AND THE BLOOD SPLATTERED ON THE FAR LEFT





NEBULA 480  
NOTHING LEFT



## ALBUM

**I ALSO WORK ON ALTERNATIVE ELECTRONIC TYPE MUSIC AND WAS RE-LEASING A NEW ALBUM ON SPOTIFY AND DECIDED THAT INSTEAD OF A LANDSCAPE, I WOULD RENDER A PERSON FOR AN ALBUM COVER TO GIVE SOME FORM OF VISUAL IDENTITY TO THE VOCALS ON MY TRACKS**



## BRAND DESIGN

A CLIENT OR GROUP OF CLIENTS HAD DECIDED TO FORM AN EVENT BUSINESS WHERE THEY WOULD RENT OUT SPEAKERS AND HOST MUSICAL EVENTS AND NEEDED A LOGO. I WENT OVER VARIOUS FONTS AND COLOR DESIGN WITH THEM UNTIL THEY FINALLY DECIDED UPON A FONT WHICH ENDED UP BEING A COMBINATION OF TWO ALONG WITH THE COLOR PALETTE FOR FUTURE DESIGNS.





**BUSINESS CARD**



**BILLBOARD**



**BUSINESS FLYER**

**BILLBOARDS**

**IN ADDITION TO MY OWN MUSIC PROMOTIONS, I'VE ALSO BEEN ABLE TO UTILIZE THE SAME LOCATION NEAR THE LOCAL BUSINESSES TO PUT UP BILLBOARDS FOR MY CLIENTS. ITS AMAZING HOW FAR WE'VE COME WITH TECH THAT SETTING UP A BILLBOARD LITTERALLY JUST TAKES A FEW CLICKS.**





DARE TO Bee BEAUTIFUL  
With a little something for  
everyone

**SAVANNAH BEE  
MARKETING MATERI-  
AL THAT I CREATED  
IN BLENDER FOR A  
SHORT TERM PROJ-  
ECT I HAD WITH  
THEM.**

**I GRABBED THEIR  
PRODUCTS AND WAS  
ABLE TO ARRANGE  
THEM ALL WITH  
SOME FLARE THAT I  
CREATED IN DIFFER-  
ENT SETTINGS.**

